The Ashcombe 6th Form

Y11 into Y12 – #OneStepAhead

BUSINESS – MR MERCER

- **Try a serious Business newspaper**
- sign up for free
- Go to the schools Business section to read recent articles with questions to think about

Watch a Business -themed TED talk

Get familiar with the specification and what we will be studying

- **Try a Business book**
- **Alibaba** – the House that Jack Ma built (Duncan Clark)
- **If I Could Tell You Just One Thing**...: Encounters with Remarkable People and Their Most Valuable Advice (Richard Reed)
- **The Everything Store**: Jeff Bezos and the Age of Amazon (Brad Stone)
- **Supremacy: AI, ChatGPT and the Race That Will Change the World:** Parmy Olson

Try EZYBusiness

- This is the electronic platform of videos and assessments that you'll be using as a resource next year
- Check it out, trial it, see how you get on

- **Try trading the Stock Market!**

Netflix	*Amazon Prime*
The Founder – movie based on the start of McDonald's	Generation Start Up - the front lines of entrepreneurship in America
Steve Jobs – Billion Dollar Hippie	Pepsi vs Coke
The Social Network – Facebook	Starbucks Unfiltered
American Factory - Chinese billionaire opens a new factory in an abandoned General Motors plant	Business Mindsets for Success